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# Rihanna for UNICEF

Posted July 28th, 2008  
Tags: **Rihanna**Cause(s) to check out:  
[Global Extreme Poverty](#) [HIV/AIDS](#) [Human Rights](#)

via [exposay.com](#)

Not only has **Rihanna's** flawless face graced ads such as Covergirl and H&M for "Fashion Against AIDS," but it has been announced that the Barbadian beauty will be the new face of the 2008 Gucci **UNICEF** Campaign. The "Tattoo Heart" campaign, (as it has been named), will be releasing special-edition Gucci items with a heart-shaped motif to distinguish that they are for the UNICEF organization. Twenty-five percent of the sales for the "Tattoo Heart" items will be donated to UNICEF.

Be sure to keep an eye out this November and December 2008 when the new products for the line will be out. Hmm, early holiday shopping anyone?

Contributed by CGG Youth Reporter Julia Maolucci

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# Nigeria rocks, thanks to Jay-Z, Usher, Chris Brown, Rihanna & Mary J. Blige!

Posted July 13th, 2008  
Tags: **Chris Brown** **Jay-Z** **Mary J. Blige** **Rihanna** **Usher****Get your widget on!**[Go to our widget factory](#)

Cause(s) to check out:



Jay-Z and Rihanna perform their hit, "Umbrella" *via THISDAYonline.com*

One concert, jam packed with the best of the music world—set the scene for a great time while celebrating a great country. **Jay-Z**, **Mary J.Blige**, **Usher**, **Rihanna**, and **Chris Brown** rocked the 3rd Annual THISDAY Fashion and Musical Festival, which took place in Abuja, Nigeria on Friday.

This year's festival, which is tagged "Africa Rising: To Celebrate the Best and Brightest of Emerging New Africa," focused on raising awareness and finding "sustainable solutions" rather than simply identifying the "problems" facing Africa.

The organizers of THISDAY are intent on Africa receiving investment, not aid, and a new mindset can only be achieved through a celebration of the continent's potentials.

Rocking out while raising awareness, all in a day's work for these stars.

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## Rihanna shows the love

Posted June 26th, 2008

Tags: [Ashanti](#) [Eve](#) [Hilary Duff](#) [Rihanna](#)

Cause(s) to check out:

[Human Rights](#)[Women's Rights](#)



via InStyle

The gorgeous Rihanna hosted the third annual “Cartier Love Day” Lighting Ceremony at NYC’s Empire State Building by lighting the famous skyline a festive Cartier red. Rihanna was on hand to launch the new LOVECHARITY bracelet to commemorate the arts. Sales of the Love Charity bracelet have generated 2.24 million dollars for sixteen global charities over the last 2 years.

The new LOVECHARITY bracelet features interlocking miniature LOVE bracelets set into a knotted silk cord available in various colors, with each cord designating support of a unique cause. Cartier will donate proceeds from each bracelet sold to the celebrity ambassador’s charity. Some of the charities include Ashanti for the Boys & Girls Club of America, Hilary Duff for Blessings in a Backpack, and Eve for Women in Transition.

Contributed by CGG Youth Reporter Serena Zhou

Cause(s) to check out:

[Human Rights](#)[Women's Rights](#)

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## People’s most beautiful CGGs

Posted May 1st, 2008

Tags: [David Beckham](#) [Jennifer Garner](#) [Patrick Dempsey](#) [Queen Latifah](#) [Rihanna](#) [Salma Hayek](#)

Cause(s) to check out:



via People

People Magazine released today their special 100 most beautiful people issue. We, of course, were drawn to the “More than Skin Deep” article, which looked at stars who are shining from the inside.

Their list as follows:

**David Beckham**, for serving as Goodwill Ambassador for **UNICEF**, the United Nations Children’s Emergency Fund. The heart-of-gold footballer says of being asked by Kofi Annan to campaign for kids’ rights around the world: “It was one of the proudest moments of my life, and remains so.”

Also working with **UNICEF**, the gorgeous **Salma Hayek** has partnered with Pampers to provide a tetanus shot to babies in developing countries for every pack of diapers sold with a UNICEF logo. For the new mom, nothing could be simpler: “You give them a vaccine, they don’t die.”



via People

Meanwhile, some of our top female stars are supporting education here in the U.S. The **“I Have a Dream” Foundation**, which supports an entire first grade class at a low-performing school is **Jennifer Garner’s** charity of choice. While **Queen Latifah** runs the Lancelot H. Owens Foundation, a college scholarship program created in honor of her brother, a police officer who was killed in a motorcycle accident.



via People



*via People*

People also pays tribute to the lovely Miss **Rihanna** and her **BELIEVE Foundation**, which provides needy kids with clothing, food, and medical expenses.



*via Guardian*

And finally for the **Patrick Dempsey Center for Cancer Hope and Healing**, yep, congrats to the very handsome **Patrick Dempsey**, star of the new film *Made of Honor*. The Dempsey Center aims to give cancer patients information to navigate treatment, all in one place.



via *People*

Here's to our CGG's, beautiful on the inside and out!

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## Phillip Lim designs for a cause!

Posted April 17th, 2008

Tags: [Debra Messing](#) [environment](#) [global warming](#) [Kate Hudson](#) [Phillip Lim](#) [Rihanna](#)

Cause(s) to check out:

Acclaimed designer Phillip Lim (pictured below with Debra Messing) was inspired by a *National Geographic* show on arctic polar bears to launch a new green line to fight global warming. Lim is creating **Go Green Go**, a 10-piece collection made with natural cottons and organic silk.



Photo via *Style.com*

**Kate Hudson, Rihanna, and Debra Messing**, just to name a few, are fans of **Phillip Lim's** designs. Rihanna, pictured below with Chris Brown, is wearing a Phillip Lim black dress.



Lim has also instilled a company recycling plan for plastic garment bags by designing a \$20 canvas grocery tote that reads, "Smile, you have just reduced your carbon footprint," with all of the profits going to **Al Gore's Climate Project**.

Lim told Elle magazine, "I know it's [the environment] not going to change overnight, but at least I can try to reduce what I've done."

DO SOMETHING about global warming and the disappearing ice caps! Plant a tree, use energy saving light bulbs, and turn off the lights when you are not in the room. [Click here to find out more ways that YOU can help stop the threat of global warming.](#)

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## Rihanna performs in NYC for children's charity

Posted April 10th, 2008

Tags: **Rihanna**

Cause(s) to check out:

[We've posted about Rihanna's charity concerts before](#), but this time she was rocking out in our city. Rihanna gave a special performance last night at the HighLine Ballroom in NYC to benefit her charity **Believe** and **DKMS**, a local charity that is committed to the fight against leukemia.



Photo from [Singersroom](#)

According to the [DKMS website](#), leukemia is the most common disease children die of in the United States. DKMS is the world's largest donor center with over 1.6 million registered marrow donors. And to boot, DKMS has provided transplants for over 13,000 blood cancer patients. Rihanna said that she is thrilled about the charity tour,

*"The exciting thing about these shows is that I was able to hook up my foundation, Believe, with these three important charities and give something back to the kids in these communities."*

**Believe** helps children by providing everything from medical attention for children who can't afford it, school supplies for children in poorly funded public schools, toys for children who are terminally ill, and clothes for children in homeless shelters.

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## Rihanna gives back on Girls Night Out!

Posted March 27th, 2008

Tags: **Rihanna**

Cause(s) to check out:

**Rihanna** is taking time out to DO SOMETHING! The singer gave a charity performance Wednesday night at a Chicago nightclub as part of her "A Girl's Night Out" tour, which also includes performances in New York and San Francisco. Escada Moon Sparkle fragrance has joined with her label *Island Def Jam* in support of her *Good Girl Gone Bad* album and her **Believe Foundation** to present the mini-tour. **Believe** helps children by providing everything from medical attention for children who can't afford it, school supplies for children in poorly funded public schools, toys for children who are terminally ill, and clothes for children in homeless shelters.



Last night, **Rihanna** performed for 40 minutes and then did a meet-and-greet with children where she signed autographs and took pictures.

Rihanna told **People magazine**:

*"Not long after I was in the position where I could help, I started to visit all these children's hospitals, and I have a soft spot for kids. I just want to help and make sure they are happy. They can come to a Rihanna concert or have toys or gifts at Christmas."*

The next "Girls Night Out" concerts are scheduled for March 28 at San Francisco's Ruby Skye and April 9 at New York City's HighLine Ballroom.

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## Rihanna Saves a Life

Posted March 7th, 2008

Tags: [leukemia](#) [Rihanna](#)

Cause(s) to check out:



A NYC woman is loving **Rihanna** right now. After the singer put out a plea for help, the leukemia-stricken Lisa Gershowitz-Flynn, 41, has found a bone marrow donor.

*"Today a 32-year-old guardian angel consented to be my donor, even though in all likelihood she has never met me and does not know who I am. While we cannot verify the source of the donor, this angel was most likely found through the efforts of my family and friends, as well as complete strangers who heard about my story and took it upon themselves to aid in the effort to find a donor." (source)*

On February 23rd, **PEOPLE** reported Rihanna's campaign to find a donor for Flynn, the mother of two small children, who learned she has an aggressive form of cancer called Acute Myelogenous Leukemia the day after Thanksgiving. Doctors told her she had four to six weeks to find a life-saving donor match.

*"When I heard about Lisa's plight, my heart broke,"* Rihanna told PEOPLE exclusively. *"I said, 'I need to get the word out about Lisa right away.'"* [\(source\)](#)

Rihanna joined forces with DKMS – the largest non-profit marrow donor center to help raise awareness for the need for people to come forward to become donors. And less than two weeks later, Flynn has found a match and is now awaiting the bone marrow transplant. Talk about fast results! Big ups to Rihanna for using her star power to help save a life!

But the news gets even more fabulous!

*"We actually recruited and registered roughly 2,000 new donors, just from the calls and email we got – and it's continuing,"* says Katharina Harf, executive vice president of DKMS. [\(source\)](#)

Naturally, Flynn is ecstatic that a match has been found.

*"My life will be saved because of you, my family and friends (old and new),"* Flynn writes. *"My children (Michael, 5, and Alexandra, 3) will have their mother, my husband will have his wife, and my parents will have their daughter."* [\(source\)](#)

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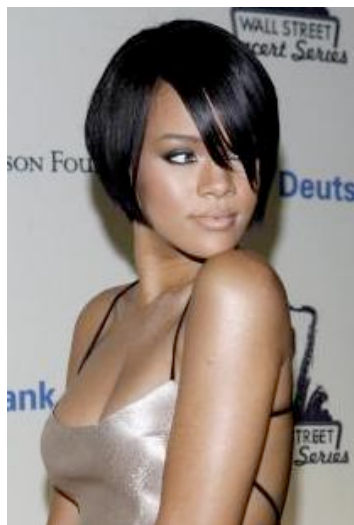
## Rihanna sings for UNICEF

Posted October 11th, 2007

Tags: [Lindsay Lohan](#) [Paris Hilton](#) [Rihanna](#)

Cause(s) to check out:

**Rihanna** was seen bouncing around NYC last night, apparently after performing at a **UNICEF** fundraiser. [\(source\)](#) I like the idea of her doing UNICEF support. The umbrella-sharing diva is young and fresh and current.



Other young Hollywood types are paying lip-service to humanitarianism -- **Paris Hilton** talks about planning a trip to Rwanda and **Lindsay Lohan** marks out December as her month to travel abroad with the Red Cross. **Rihanna** seems like she could actually walk the walk. No jail-time, no rehab-stints . . . go get her, **UNICEF!**

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